## PROGRAM CATEGORIES

- 1. Children and Youth: Informational or entertainment show or series targeted for children
- 2. Comedy: Original teleplay; a humorous show or series
- **3.** Bulletin Board/Videotext: Video pages from your CBB illustrating creativity and community service
- **4. Community Impact:** "Making a Difference" Program that shows community involvement & interest through awareness, empowerment or information &/or education.
- **5. Diversity Empowerment:** Program that explores persons or ideas not generally explored in the mainstream media; speaks to a human understanding of diversity, specific culture, ethnic, gay/lesbian, or differently-abled groups or different ways of life.
- **6. Documentary Profile:** A program that profiles true-to-life people places, organization or person(s).
- 7. **Documentary Event:** A program that examines true-to-life event(s), public awareness occurrences or issues
- 8. Dramatic: A teleplay: scripted and/or acted dramatic show or series; scripted action/adventure or suspense program
- 9. Instructional & Training: Programming of a "how-to" nature... informational feature discussing and examining how to accomplish or understand a goal, concept, or issue.
- 10. Political Awareness: Program that involves viewers in the political process or coverage of local election night results or pre-election interviews, commentary, debates, or forums...Democracy in action!
- 11. Live Event or Programming: (such as sports event, parade, meeting, live in-studio call-in... etc) Coverage of an event involving NO post production editing (except minimal titling)
- **12. Magazine Format:** Entertainment, information, or variety show or series comprised of short, self-contained segments--more in-depth than "news" programs

#### Available to Professional and Non-Pro entrants

- 13. Municipal Programming: Local governmental programming, features of government-at-work, or coverage of city or town-hosted events, including elections & meetings.
- 14. News & Event Coverage: Edited series or program that offers reporting of local topics and events around your city or school.
- **15.** The Arts & Cultural: Arttist and art activities. Traditional or innovative art, music, spoken recital, dance, theater, or other art medium such as video art, creative music or experimental videos.
- **16. PEG Promo/PSA:** Short informational piece about PEG, or a short public service announcement about a nonprofit agency.
- 17. Local Attractions: Parades, festivals, fairs, holiday events, performance, concerts, your hometown speciality, things-to-do in your community!
- **18.** School / Educational Program: School related programming, profiles or coverage of classroom projects, school events, activities, meetings, and etc.
- 19. Senior Programming: Show or series produced by or for seniors about issues or concerns that effect persons 55 or older
- **20. Religion & Humanities:** Discussion of religion, concept or spiritual. Events and traditions of religion, inspiration music or cultural religion topics or events
- **21. Student Programming:** NON-PROFESSIONAL ONLY Show or series produced by a student in grades 7-12
- **22. Sports Programming:** Show or series about topics related to sports and athletics. (**NOT** solely a sporting event, a sports game-only would be considered Live Programing or Local Programming)
- **23.** Talk Show: Monolog or opinion/interview-based discussion or talk program or series, informational, religious, or entertainment.
- **24. Science & Nature:** Chemistry to cats...Einstein to earthworms...A program the deals with earth and/or animals, theory or concepts related to the innovative world of science.

## **COMPILATION CATEGORIES**

#### Available to Access Centers ONLY

There are three professional-only categories that seek to award access organizations in the NE Region. The entry compilation should demonstrate the effectiveness of the center's P, E, or G programming efforts, diversity of programs produced, and value to the community served over the course of the year. Submit a 20-30 minute compilation video with at least 10 different excerpts of at least 2 minutes in length. (see Rule #2). When entering, (1) state if your organization is P, E, and or G or all that apply, (2) the number of staff, full and PT,

and (3) your annual budget for the entire operation (not just P, E, or G).

**Outstanding Achievement in PUBLIC ACCESS:** Awarded an access station that offers Public Access as all or part of their service. Programming examples should include shows created by community producers or non-profit organizations with editorial control

**Outstanding Achievement in EDUCATION ACCESS:** Awarded an access station that offers Education Access as all or part of their service. Programming examples should include shows created by school employees or education access staff.

**Outstanding Achievement in GOVERNMENT ACCESS:** Awarded an access station that offers Government Access as all or part of their service. Programming examples should include shows created by government employees or government access staff.

## ENTRY RULES

- 1. Submit all entries on VHS or DVD-R format only.
- Entries may be <u>any</u> length, however judges are only required to watch **15 minutes** of each entry. Judging is based on four basic criteria: *Content, Technical Quality, Creativity, "Local-centricity", Difficulty, Style, and Overall Impact.* Each of the 24 categories will be split into "professional" and "non-professional" divisions and judged separately, making for 48 competitive categories.
- You may submit **any** part of a program or programs, but you are encourage to submit the whole program. You must not re-edit the program (or segment) for the purpose of this contest; it/ they must appear as originally cablecasted...If you are cueing an entry to a specific part of the tape, it is your responsibility to convey information to the judges either on the video or with clearly noted supporting documentation as to the context of the cued excerpt.
   Entries will not be returned, **do not** send masters.
- 2. Special Access Center Compilation category rules: These professional-only categories seek to award access organizations in the NE Region. Please submit a 20-30 minute compilation tape with at least 10 different show excerpts of at least 2 minutes in length (clearly delineate between each segment with a slate or fade).! IMPORTANT: along with the video entry, state (1) if your organization is P, E, and or G or all that apply, (2) the number of staff, full and PT, and (3) your annual budget for the entire operation (not just P, E, or G). We encourage support materials for the Access Center Compilation tape--be creative--presentation counts.
- 3. All videos submitted must have been wholly produced between August 1, 2004 and July 31, 2005
- 4. Each entry must be accompanied by **ONE** VHS tape or DVD-R and **FOUR** ENTRY FORMS, filled out **completely** for judging, and routing purposes and complete payment. Printed support materials are accepted for each video entry (reviews, promo materials, support letters, newspaper articles, etc.)
- Each entry must be accompanied by the appropriate entry fee.
   \$30 for Alliance members or \$40 for non-Alliance members, for each entry.

Please make all checks payable to: **Alliance for Community Media, Northeast Region**If you "don't know" if you are an Alliance member, go to
www.alliancecm.org and check the *members* database.

6. In each category, **professional** and **non-professional** entries will be judged separately. Is YOUR video a PROFES-SIONAL or NON-PRO Entry?: **CHECK ALL THAT APPLY** 

total cash budget for video project exceeded \$200
I used equipment not usually available to other access producer
a crew member other than myself was paid
I make my primary income in the video media industry
in the past year I was paid for work on other media productions
in the past year a crew member was paid for a media production
I am a access center staff member, gov't access employee or media
educator

If you checked *three* or more of these criteria, you have a <u>professional</u> entry

"Non-professional" means community **volunteer** producers, unpaid, unaffiliated.

7. All winners will be notified by mail shortly after October 15th, 2005: Best Access Centers (P. E. & G) Best of

Show, Judge's Special Merit and 1st, 2nd & 3rd winners. Nonwinners will also be notified by mail shortly thereafter. All First Place, Best of Show, & Judge's Special Merit awards will be presented at the video ceremony on October 29th

8. **Category awards** will be in the form of engraved plaques for <u>First Place</u> and certificates for second and third place. Plaques will be awarded for <u>Best of Show</u> and <u>Judge's Special Merit</u> and <u>Outstanding Access Center Awards</u>

### REASONS for DISQUALIFICATION

- Tapes or DVD-R that are not viewable for technical reasons. Judges will make every effort to view your entry...check your tapes or DVD's before they leave your possession.
- 2. An entry that *clearly* violates a specific requirement of the category in which it is entered.
- 3. Improper emendation for the purpose of this contest. Program or excerpts of programs should be entered in this contest as they were originally cablecast.
- 4. Incorrect payment, or RECEIPT after 9/16/05: this is a REAL deadline, there will be no extensions this year--really!, enter early and often!
- 5. Failure to declare PROFESSIONAL or NON-PROFESSIONAL status accurately

**Note**: No refunds will be made for any entry that is disqualified, or if any other error is made by the producer or submitter of any entry.

#### INDEMNIFICATION and RIGHTS

- The Alliance for Community Media, Northeast Region is not responsible for lost or damaged videotapes. To protect yourself, please do not send master videotapes.
- 2. All decisions made by the judging panels and the Northeast Region Festival Committee of the Alliance are final.
- 3. In order to promote community media, the Northeast Region of the Alliance retains the right to distribute the winning programs on a nonexclusive basis for a period of two (2) years.
- 4. The producer of the work is responsible for obtaining all approvals, clearances, licenses, etc., for materials contained in the entry and will provide such clearances upon request.

For questions, contact: Joe Lahr at ACMNE@YAHOO.COM

For informal contest updates, or to volunteer to be a festival Judge, goto:

http://videofestival.tripod.com

The ACM-NE Video Festival raises the level of excellance in our local community media... Support this festival and celebrate our local freedom to communicate!

The sponsorship & distribution of the Northeast Alliance for Community Media "Official Entry Form" was made possible by a grant from:



# OFFICIAL VIDEO ENTRY FORM

# Postmark Deadline: Wednesday, September 14th 2005

AME CO	CONTACT NAME  MAILING ADDRESS  CITY State, ZIP  PHONE NUMBER	
Choose One  ACM Organization  Or ACM Individual  Or Non-Member	Professional Entry or Non-professional Important see Rule #6	ASSUME YOU'VE ALREADY WON!  Printing clearly and accurately will help us to be equally accurate when engraving your winning plaque or certificate; you may credit up to one title. three names and one organization  video title
Program Title Category Name & Number	#	1. 2. 3.
Be sure to include all required Access Center compilation s	l info as noted in Rule #2 for the Best	organization
\$30 Alliance Member	\$40 Non-Alliance Member I appreciate it if multiple entries were paid and packaged together!	Shortly after judging, all winners (as well as place and show) will be contacted by mail; if you are interested in purchasing DUPLICATE copies of your winning trophy, plaque or certificates, please contact ACMNE@YAHOO.COM for details.  ENTRY CODE NUMBER:
(make checks payable to: Alliance for Community  Media, Northeast Region)  My signature certifies that I have the authority to submit this videotape and have secured all necessary rights for material presented in the program. I understand that by signing below I am giving the Northeast Region of the Alliance for Community Media the rights for non-commercial distribution of my winning entry for two		Submit all entries to:  Joe Lahr ACM-NE  254 Auburn St #1  Manchester, NH 03103  enclose 4 copies of this form with each entry
Signature of Producer		For questions, contact: Joe Lahr at  ACMNE@YAHOO.COM  For informal contest updates, goto:

Date

http://videofestival.tripod.com